**Privacy Notice**

Hope Tree School is classed as a ‘Data Controller’ under the General Data Protection Regulation 2016 (GDPR). The School is registered with the Information Commissioner’s Office and follows the principles of the GDPR. This privacy notice covers The Hope Tree School website communications. We take your privacy seriously and this notice outlines what sort of personal data we collect, why we do this, how long we store it and who we share it with. Access to personal data is only available to those who need it for a specific purpose.

1. The categories of information that we collect, process, hold and share include:

• personal information (such as name, contact details) for the mailing list

• personal information of your child (such as name, current school setting, year group, postcode) added to the list of children interested in attending the new school

• naming Hope Tree School on the EHCP

2. Why we collect and use this information

We use this data to:

• hold a database of interested parties

• contact you with updates and marketing communications about Hope Tree School

• allow us to evidence interest in Hope Tree School whilst apply for funding and approval using consolidated data that does not identify individuals

3. The lawful basis on which we process this information,

 We process this information under General Data Protection Regulation, Article 6(1)(a) – consent

4. Collecting this information

In order to comply with data protection legislation, we ask for your consent to this collection and processing of data when you sign up to the mailing list or prospective student list.

5. Storing this information

Personal data will be kept secure whilst it is being stored, used and when it is being shared with others. The information is kept on a database on a secure encrypted server. We will retain the data until the school has been open one year and then we will delete the files.

6. Share this information

We share the relevant information (as appropriate) with:

• Members of the Hope Tree School Team which includes, the Advisory Board, proprietors and members of staff, to allow us to:

o Identify and understand our possible cohort

o plan marketing events

o evidence interest in our applications

• the Local Authority and Government departments – this is consolidated data (with no individual data identifiable). This allows us to:

o evidence interest when we apply for approval from the government for constructing Hope Tree School and opening the school

o liaise with the Local Authority about commissioning places for Hope Tree School

8. Requesting access to your personal data

Under data protection legislation, you have the right to request access to information about you that we hold. To make a request for your personal information, contact the Data Protection Officer, Hope Tree School, Nursery House, Manor Farm, Impington, Cambridgeshire, CB24 9NG.

You also have the right to:

• object to processing of personal data that is likely to cause, or is causing, damage or distress

• prevent processing for the purpose of direct marketing

• object to decisions being taken by automated means

• in certain circumstances, have inaccurate personal data rectified, blocked, erased or destroyed; and

• claim compensation for damages caused by a breach of the Data Protection regulations

If you have a concern about the way we are collecting or using your personal data, we ask that you raise your concern with us in the first instance. Alternatively, you can contact the Information Commissioner’s Office at <https://ico.org.uk/concerns/>

9. Further information

If you would like to discuss anything in this privacy notice, please contact: The Data Protection Officer Hope Tree School, Nursery House, Manor Farm, Impington, Cambridgeshire, CB24 9NG.